

Use of DSS: Cost Acc → compute product cost
Cap Budget → investment decision, NPV, IRR
Budget variance → Monthly reports

DSS → All level decisions
ESS → Top level

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18) Executive Information System (EIS)

- i) Touchscreen ✓
- ii) Colorful Graphics ✓
- iii) Star Templates ✓
- iv) Drill down capabilities ✓

→ Provide tailor made Strategic info to Top mgt.
→ Unstructured decision making
→ Advance graphics & communications

19) Characteristic of EIS:

1)

Top Executive के पास Time बहुत कम था इसलिए वो DSS के पास गया। वहाँ जाकर उसने Internal & External factor का Summary form में online analysis किया।

1) Top Executive: It is mainly designed for Top executive.

2) Less time consuming: Provide rapid info to mgt.

3) DSS: Integrate all feature of DSS

4) Internal & External: EIS capable of access both Internal & External information data.